

★ 2026 ★

BREWS, BOOS & BROOMSTICKS



October 17th, 2026
12:00 – 4:00 PM



Revelation Craft Brewing
413 S Bedford St Georgetown, DE 19947

2026 SPONSORSHIP OPPORTUNITIES



Your support feeds, clothes, and cares
for kids in Sussex & Kent County.

Benefitting the





Dear Potential Sponsor,

Three years in, **Brews, Boos & Broomsticks** has become a Georgetown Halloween tradition, and it keeps getting bigger. We're inviting local businesses to be part of it this October.

Event Details:

Date: Saturday, October 17, 2026

Time: 12:00 PM to 4:00 PM

Location: Revelation Craft Brewing Company, Georgetown, DE

Guests come out for games, food vendors, live entertainment, and a full afternoon of Halloween fun, all in support of something that matters in this community.

Every dollar raised goes directly to school nurses in local districts. These nurses quietly fill gaps that too many families can't cover on their own: food for kids who go home hungry, help accessing medical care, clothing, and other basic necessities. It's important work that often goes unrecognized, and your sponsorship helps make it possible.

Why Sponsor?

Your participation means visibility with the families, educators, and community members who make up our audience. More than that, it positions your business as one that genuinely invests in this community. We offer several sponsorship packages with varying benefit levels, including logo placement and on-site recognition, and we're happy to find the right fit for your organization.

To learn more or get started, contact us at foundation@tidemarkfcu.org or 302-629-0100.

Thank you for considering it. We'd be glad to have you as a part of this event.

Warm regards,

Tidemark Foundation Board Advisors

302-629-0100

foundation@tidemarkfcu.org



Foundation@tidemarkfcu.org
302-629-0100

BENEFITTING THE
TIDEMARK
Foundation

IN PARTNERSHIP WITH



OUR SPONSORSHIP LEVELS

HALLOWEEN *Helper* \$250



The perfect entry point for local businesses who want to be part of the event.

- Business name on official event website
- Shared social media recognition
- 10x10 Vendor Space
- Sponsor signage recognition at event

Boo BUDDY \$500



Increased visibility before and during the event.

Includes everything in Halloween Helper, PLUS:

- Logo on event website
- 5 branded yard signs
- Logo on event t-shirt
- Recognition during event announcements

PUMPKIN *Pal* \$1,000



Expanded brand exposure and event engagement.

Includes everything in Boo Buddy, PLUS:

- 5 Kids Zone wristbands
- Promo item giveaway opportunity
- Logo on reusable attendee bags
- Featured social media spotlight
- 4' event banner

COSTUME CONTEST *Sponsor* \$1,500



Exclusive sponsorship tied to one of the event's featured attractions.

Includes everything in Pumpkin Pal, PLUS:

- 2 complimentary 5K entries
- Premium vendor placement
- Exclusive Kid Costume Contest sponsorship
- Logo included in pre-event promotional email
- 6' event banner
- On-stage contest recognition

Spooktacular SPONSOR \$2,500



Premier event sponsorship with maximum visibility.

Includes everything in Costume Contest, PLUS:

- Premier Sponsor designation on event materials and signage
- Recognition in event press release
- 5 complimentary 5K entries
- 10' event banner
- 10 Kids Zone wristbands
- 2 featured social media spotlight posts

Hauntingly GENEROUS PARTNER \$4,000



Biggest seat at the table.

Includes everything in Spooktacular Sponsor, PLUS:

- Title Sponsor positioning across all event and 5K branding and marketing
- 10 complimentary 5K entries
- Logo included in paid pre-event digital and print marketing
- 20 Kids Zone Wristbands
- 4 featured social media spotlight posts

IN-KIND *Donations*



Support the event through raffle items, gift cards, supplies, food, giveaways, or services.

- Social media recognition
- Name listed on sponsor signage
- Opportunity to include promotional items in attendee bags

**Please complete the sponsorship form below and return with check
no later than September 30th, 2026.**



Foundation@tidemarkfcu.org
302-629-0100

BENEFITTING THE
TIDEMARK
Foundation

IN PARTNERSHIP WITH



SPONSORSHIP FORM

COMPANY/ORGANIZATION:

ADDRESS

CITY:

STATE:

ZIP:

CONTACT NAME:

EMAIL:

CELL:

PHONE:

CONTACT NAME #2:

EMAIL:

CELL:

PHONE:

WILL YOU BE ATTENDING AS A VENDOR IN 10X10 SPACE INCLUDED IN SPONSORSHIP PACKAGE?

YES

☐

NO

☐

SELECT VENDOR/SPONSORSHIP PACKAGE:

☐ HALLOWEEN HELPER: \$250

☐ COSTUME CONTEST SPONSOR: \$1,500

☐ BOO BUDDY \$500

☐ SPOOKTACULAR SPONSOR: \$2,500

☐ PUMPKIN PAL: \$1,000

☐ HAUNTINGLY GENEROUS: \$5,000

☐ IN-KIND DONATIONS

**Please make checks payable to: Tidemark Federal Credit Union Foundation
Mail Checks and Sponsorship form to:**

Tidemark Federal Credit Union
140 Aerenson Drive
Milford, DE 19963
Attention: Foundation Committee

**Please email your company logo to
Foundation@tidemarkfcu.org
(in BOTH full color & black & white) as High Resolution
(300 dpi at actual size) PDF, PNG, or EPS format.**



Foundation@tidemarkfcu.org
302-629-0100

BENEFITTING THE
TIDEMARK
Foundation

IN PARTNERSHIP WITH
R
REVELATION
Revelation Church & Ministries, Inc.



What Does The Tidemark Foundation Do?



OUR MISSION

To support disadvantaged children and families in our communities by providing essential resources and empowering them with the tools they need for a better future.

WHAT WE DO

- ✓ **Provide Essential Aid:** We offer food, clothing, and medical assistance to those in dire need, ensuring necessities are met for a dignified life.
- ✓ **Support Educational Programs:** Through partnerships with schools and educational organizations, we supply school materials and host financial literacy workshops to foster knowledge and skills development.
- ✓ **Partner with Local Organizations:** Collaborating with food banks, camp programs, and other community-based initiatives, we amplify our reach and impact in the community.
- ✓ **Empower Through Assistance:** We organize clothing drives, food distribution events, and medical aid programs to alleviate the challenges faced by underprivileged families.
- ✓ **Community Engagement:** We rely on the generous contributions of community members, partners, and donors to sustain and expand our efforts in making a significant difference.

OUR IMPACT



Donations to Schools

Since forming the Tidemark Foundation in 2009, schools have received \$171,000 in donations to date.



Scholarships

To date, 27 recipients have been awarded \$37,500 since 2014.



Donations to Other Charitable Causes

\$20,000+ in donations have been made to causes such as Easter Seal's, Clothing Our Kids, Harry K. Foundation, Toys for Tots, Food Bank of DE, St. Jude, Children's Beach House, Big Sister Big Brothers, local hospitals, and many more!

Visit Us: tidemarkfcu.org/foundation



Foundation@tidemarkfcu.org
302-629-0100

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